

SUMMARY

Innovative art director with 11 years of professional experience specializing in print design, web design, package design and Flash animation. Creates intuitive work in a variety of environments and industries from high tech and non-profit to law and entertainment industries.

PROFESSIONAL EXPERIENCE

Praxis Studios Raleigh, North Carolina

ART DIRECTOR 2005–2007 | GRAPHIC/MULTIMEDIA DESIGNER 2003-2005

- :: Designed and programmed multiple websites utilizing CSS layout/design and flash animation pieces including websites and EPKs.
- :: Managed and art directed multiple design projects from concept through completion including developing the identity and brand design to meet a particular client's needs to excel in their industry.
- :: Managed and trained graphic design staff with design software, layout concepts and procedures.
- :: Interacted with clients, sales department, printers and programmers to address issues, keep projects on schedule, control costs and deliver a quality product.
- :: Worked in both a team environment and independently depending on the clients' and/or projects' needs. Critiqued design concepts to ensure the clients' expectations would be met and surpassed.
- :: Utilized many printing techniques including multi-color process and spot color printing.

Clean Design Raleigh, North Carolina

GRAPHIC/MULTIMEDIA DESIGNER 2002–2003

- :: Conceptualized and designed print pieces including product packaging, business collateral, logos, product catalogs and cross-promotional items for clients.
- :: Clients included: Sony Ericsson, Sony Music, Sony Pictures, Cingular, AT&T, T-Mobile, Red Hat, John Deere and IBM along with the Sony Pictures movie: "Charlie's Angels 2 Full Throttle."
- :: Designed multimedia promotional websites/emails and Flash informational demos for Sony Ericsson at CTIA (Cellular Telecommunications and Internet Association tradeshow) and CES (world's largest consumer technology tradeshow).

Design Alliance Alexandria, Virginia

SENIOR GRAPHIC DESIGNER 2000–2002

- :: Managed and art directed multiple design projects from concept through completion including developing the identity and brand design of national and international companies such as United Press International.
- :: Conceptualized and created print pieces including marketing brochures, business collateral, logos/marks, information/environmental pieces and marketing pocket folders.
- :: Designed and programmed multiple websites and flash animation modules.
- :: Utilized many printing techniques including multi-color process and spot color printing. Attended press checks to ensure that printed materials were produced to correct specifications.
- :: Trained new graphic designers with design software, web design and Flash animation.

PROFESSIONAL EXPERIENCE (continued)

Sports Endeavors Inc. Hillsborough, North Carolina

GRAPHIC DESIGNER 1999–2000

- :: Developed and designed catalog layout for Eurosport, Acme and Great Atlantic sports apparel and equipment catalogs.
- :: Managed deadline-oriented projects and catalogs from concept through successful completion with attention to precise detail.
- :: Designed advertisements/pieces for international sports companies such as adidas, Nike and Kappa.
- :: Created Eurosport and client-based marketing materials.
- :: Trained new graphic designers with procedures and design software.

Dang Design Philadelphia, Pennsylvania

JUNIOR GRAPHIC DESIGNER 1996–1999

- :: Assisted in digital imaging, typography design and brochure design.
- :: Produced mock-ups of brochures and other marketing materials.

INTERNSHIPS

Paul J. Gutman Library Philadelphia, Pennsylvania

GRAPHIC DESIGN ASSISTANT SEPTEMBER 1997–MAY 1998

Marketing Works York, Pennsylvania

GRAPHIC DESIGNER MAY 1997–AUGUST 1997

Fry Communications Mechanicsburg, Pennsylvania

PRODUCTION ARTIST APRIL 1995–AUGUST 1995

DESIGN SKILLS

- :: CSS design + layout :: HTML :: InDesign :: Photoshop :: Illustrator :: GoLive :: ImageReady :: Acrobat :: Streamline :: Dreamweaver
- :: Flash :: Swish Max :: Fireworks :: Well versed in MAC and PC platforms :: black & white and color photography

FREELANCE DESIGN

- :: **Coleman Insights** Morrisville, North Carolina
- :: **Music Forecasting** Philadelphia, Pennsylvania
- :: **Media EKG** Philadelphia, Pennsylvania
- :: **Human Centric Technologies Inc.** Cary, North Carolina
- :: **Cackalacky Inc.** Chapel Hill, North Carolina
- :: **Think Design Inc.** Raleigh, North Carolina
- :: **The Independent Weekly** Raleigh, North Carolina
- :: **Brand Fuel** Durham, North Carolina
- :: **The Splinter Group** Durham, North Carolina
- :: **SnowSports Industries America (SIA)** McLean, Virginia

EDUCATION

- :: **Philadelphia University** | Philadelphia, Pennsylvania | BS in graphic design Spring 1998
- :: **Harrisburg Area Community College** | Harrisburg, Pennsylvania | AA in graphic design Spring 1995
- :: **Penn State University** | York, Pennsylvania 1990-1993
- :: **EEI Communications** | Alexandria, Virginia 2001 | Macromedia Flash, Adobe Golive and advanced Adobe Photoshop